

# Andy Massagli

(253) 397-8378 mobile  
andymassagli@gmail.com  
www.andymassagli.com

11232 S.E. 267th Pl. Kent, WA 98030

**I'm looking to settle-down, but not to slow down. I'm looking for a home where creative opportunities still exist, but where I can be stable for a long time.**

I offer professional experience in Leadership, Sales, Customer Service, Public Speaking and Training. I am multi-lingual and enjoy interaction with a variety of people.

## Special Skills

- Fluent Italian, some functional Portuguese and Spanish.
- Windows / Mac, MS Office, QuickBooks, Photoshop, ability to learn programs quickly.
- Video/ Print / Digital Media production – I am an experienced videographer/producer
- Public Speaking / Presentations - I have acted professionally on stage and screen.
- Training – I have taught many subjects including aviation, languages and music.

## Professional History

2010 – Current

Self-Employed

**Independent Producer**

Since the summer of 2010, I have contracted and created my own live shows, video productions and music recordings. I am a producer, director, editor, composer and sound engineer.

Highlights include:

- **The Walt Disney Company** – I produced a series of 6 industrial videos, for which I received high praise.
- **Piano Preschool** – I was originally hired to write/produce music for a DVD. I ended up producing/directing the video production, which was an animated piece with a live action host (like Blues Clues). It introduced musical concepts to pre-school aged kids.
- **Car Toys** – I created a series of employee training videos. I am also the voice talent for all of the online, interactive training for every Car Toys employee in the country.
- **Jinglefoot Records** – I started a small development label. I produced two albums and partnered with non-profit causes to get the artist heard and to raise money for the charity.
- **Live it Out Loud** – I spent 5 years building a summer program that built the best youth bands around the Seattle/Tacoma area. We produced an album every year and ended each season with a huge concert at one of the big theaters in town.
- **The Rockstar League** – I created a recreational sports league where the teams were bands and the ball fields were sports bars. Hobby musicians now had an outlet to play music and small venues now had income on a Wednesday night.
- **Thumbtack Award 2014** – Best Voice-Over Recording Service in Seattle.

2014 – 2015 seasons                      Ensign Symphony and Chorus                      **VP of Production**  
**Skills Used:** Live Show Production, Pro Audio/Lighting, Management

I produced 5 show per year at the world-class Benaroya Hall in Seattle. We have a 68 member symphony orchestra along with 100 voices in our chorus and guest artists and conductors. My job is to create context for the audience and visually support the musical performance with lighting, video and other dramatic elements. I put all the pieces together, run the final rehearsals and the show during performances. This is a non-profit organization and I volunteer my time.

**Reference:** Andy Pope, President (425) 829-2524

2012- 2013                                      EZTVSpots.com                                      **VP/Executive Producer**  
**Skills Used:** Advertising, TV Production, Administration, Sales, Leadership

I started as a producer and was made VP in January of 2013. In addition to writing and producing numerous TV spots, I managed both sales and production teams through team managers. I developed a new service package menu, making it easier to buy and to sell. I developed standardized internal processes so that the sales team can be replicated in cities across the US. Using MS Excel, I created calculators and data sheets allowing me to analyze and project earnings as well as allow my team to see and set goals, with a clear path to success. I personally consulted clients on their creative material and messaging and I was often the creator of long-term campaign strategies for clients.

**References:** Doug Basler – President (My Boss) (206) 601-3133

Kenny Hess – Production Mgr. (My Subordinate) (253) 278-8874

2009 - 2010                                      Streamline Audio / Video                                      **Sales / Key Accounts Mgr.**

**Skills Used:** Sales, Account Management, Customer Service, Marketing

I provided customer support and sales for pro audio, recording, video and lighting products. This company is an online seller. Interactions with my clients happened mostly over the phone and all over North America. I designed several programs for branding and marketing of our company and services. The company became a top 5 seller on Amazon. I was laid off as when it was partnered more closely with Amazon and later operations would move to the Philippines.

**Reference:** Cosmo Harrigan (owner) 206-331-1587

2007 – 2009                                      Cape Air, Hyannis, Ma                                      **Pilot / Captain**

**Skills Used:** Customer Service, Equipment/Time Management, Leadership

I was a Captain for a commuter airline based in Hyannis. My routes have included Nantucket to Boston, Vermont and the Adirondacks as well as the Caribbean, USVI and Indiana markets.

I commuted to Albany, NY, where I was part of the start-up team for that region for the airline and consulted in specific marketing for that region. I greeted passengers and gave the safety briefing. I assisted in all areas of customer service, often taking the lead in informing customers of delays or weather safety issues. **References:** Capt. Don Tucker 812-568-3034 or Capt. Kevin Johnston (616) 295-8590

## Andy Massagli

## Professional History continued

2005 – 2007      AeroSport West, Lincoln, Ca.      **Pilot / Instructor / Owner**

**Skills Used:** Management, Marketing, Accounting, Teaching, Fleet Management

I conceived, developed and operated a flight instruction business. We specialized in flying for fun and for business enhancement, rather than training airline pilots. I created a customer friendly atmosphere, while adhering to strict Federal Aviation and local regulations. I acquired a fleet of aircraft through creative negotiations and contracts. I had several instructors I managed while I handled administration duties and flew additional contract jobs. One contract included several months in the Yukon, Canada as a bush pilot for a gold mining company (as seen on Discovery Channel), where I operated without airports in the Arctic Circle. I eventually sold the company.

**Reference:** Tim Smith (Client) 916-300-3200

Celeste Dufault (Dawson City, Canada flight services) celf94@hotmail.com

1999 – 2005      Perception Management Group      **President / Head of Production**

**Skills Used:** Sales, Management, Accounting, Marketing, Media Production

I started out as a small video production company, as a side job. I produced several TV commercials and a feature film documentary. I then became a contract video editor for a national PBS series. By 2001 I had begun work as a producer on a feature film, which was eventually released in 2005. During that time, we evolved into a full advertising agency. This required me to negotiate media purchases for clients as well as create and coordinate entire campaigns adding print radio and online marketing to our toolbox. I hired and managed a full-time graphic designer and part-time video crew. I also hired Advertising Account Reps and front office personnel. At various times, I had anywhere between 5 and 23 people under my direct supervision.

**References:** Kevin Matossian – Pres. Film Solutions (client) 310-936-3200

Rich Seiber – PBS Producer (client) 916-296-4647

### **Personal References:**

**Kevin Matossian :** (310) 936-3200 kevin@filmsolutions.com

I've known Kevin since college. We have collaborated on several projects.

**Joe Wilson:** (469) 964-1415 joetex@live.com

I worked with Joe very closely while building the Live it Out Loud program for 5 years.

**Andy Pope:** (425) 829-2524 apope@sdplighting.com

I worked and travelled with Andy on several projects in the last few years.

**Mike Charles:** (206) 778-6309 mike@brownstone.com

I have worked with Mike on too many projects to count. He is also my big brother.

## **Andy Massagli**

## **EDUCATION**

Casa Roble Fundamental High School, Orangevale, Ca.  
American River College – JFK Special Warfare School (US ARMY)  
Sacramento Sheriff's Academy  
American Academy of Dramatic Arts, Los Angeles – Cal State University, Sacramento  
Brigham Young University Film School, Utah Valley University Aviation

## **DEGREES**

**AS Theater/Film and Aviation** – 1995 Utah Valley State College

**BS Aviation/ Transportation Management** – 2006 Utah Valley State College

## **ORGANIZATIONAL AFFILIATIONS**

**Boy Scouts of America** – Eagle Scout, 1989. Asst. Scout Master and Merit Badge Counselor.

**AFS** – Foreign Exchange Student to Brazil, 1987. I later served as a counselor for incoming foreign students from all countries. I led orientations when the students arrived in the USA, counseled them during their stay and prepped them for return. Between 1989-2007.

**US Army Reserve** – I served as a psychological warfare specialist. Honorable Discharge in 1998

**Sacramento Sheriff's Dept.** – I attended the Academy in 1998 and served as a reserve deputy.

**Civil Air Patrol** – Aerospace Education Officer. Duties included ground training for adults and cadets, conducting familiarization-training flights for college Air Force ROTC cadets, Search and Rescue flights and Mountain Flight Training for pilots. - 1996-1998

**Academy of Television Arts & Sciences** – I served as an Emmy judge in 2000. The PBS series I worked on had won an Emmy the year prior.

**Ted Brown Music Outreach:** I am both a mentor and an organizer for the summer youth band project, "Live It Out Loud". I recruit and audition young musicians then place them in bands. I then coach one or two of the bands and prepare them for the final concert which we produce at a major theatrical venue in Tacoma, the end of the summer. Then we take them to the studio and record an album. 2011- current

**I.A.T.S.E. Local 15 (stagehands)** - in 2015 I started working with the union on live shows, including Microsoft Hackfest, Wicked National Tour and the Taylor Swift 1989 World Tour.